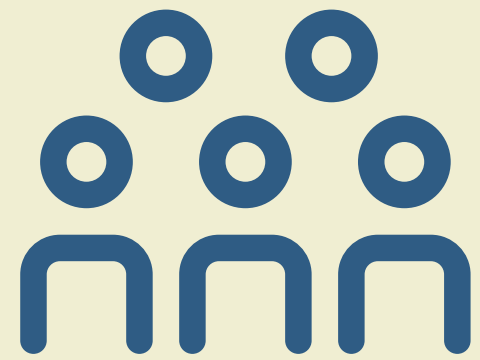


E-COMMERCE

IS HARD

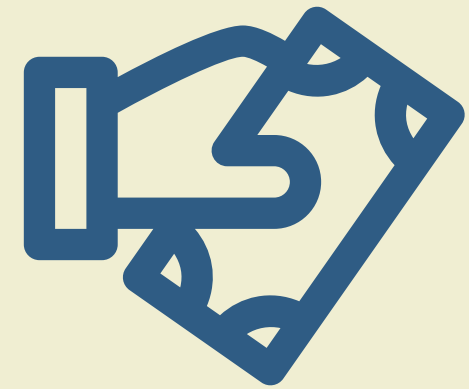
TRAFFIC



**CONVERSION
RATE**



**AVERAGE
ORDER
VALUE**



YOUR REVENUE

$$\text{TRAFFIC} \times \text{CONVERSION RATE} \times \text{AVERAGE ORDER VALUE}$$

TRAFFIC	CR	AOV	TOTAL
1000	3%	\$100	\$3000

+ 25%

TRAFFIC	CR	AOV	TOTAL
1000	3%	\$100	\$3000

+ 25%

TRAFFIC	CR	AOV	TOTAL
1000	3%	\$100	\$3000
1250	3.75%	\$125	\$5859

SEO **PINTEREST** **WEB DESIGN** **PRODUCT IMAGES** **PRICING** **UPSELL**

EMAIL **BLOG POSTS** **VIDEOS** **CROSS SELL**

KEYWORDS **PR** **COPYWRITING** **POST-PURCHASE**

PAID ADS **GIVEAWAYS** **TESTIMONIALS** **PAYMENT PROGRAM**

SALES **FACEBOOK** **BUY BOX** **SHIPPING & RETURNS** **E-WALLETS**

INSTAGRAM **RETARGETING** **TIERED DISCOUNTS** **BUNDLE AND SAVE**

WHOLESALE **INFLUENCERS** **DEMO VIDEOS** **PRODUCT DESIGN** **PRODUCT RECS**

TRAFFIC



CONVERSION RATE



AVERAGE ORDER VALUE



SEO **PINTEREST** **WEB DESIGN** **PRODUCT IMAGES** **PRICING** **UPSELL**

EMAIL **BLOG POSTS** **VIDEOS** **CROSS SELL**

KEYWORDS **PR** **COPYWRITING** **POST-PURCHASE**

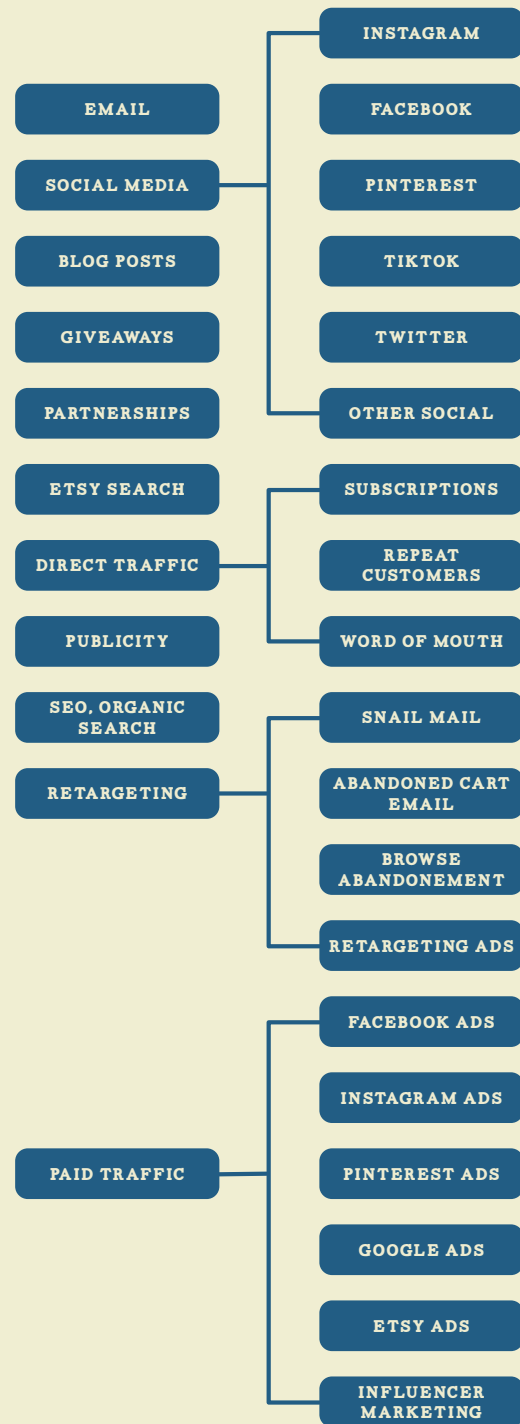
PAID ADS **GIVEAWAYS** **TESTIMONIALS** **PAYMENT PROGRAM**

SALES **FACEBOOK** **BUY BOX** **SHIPPING & RETURNS** **E-WALLETS**

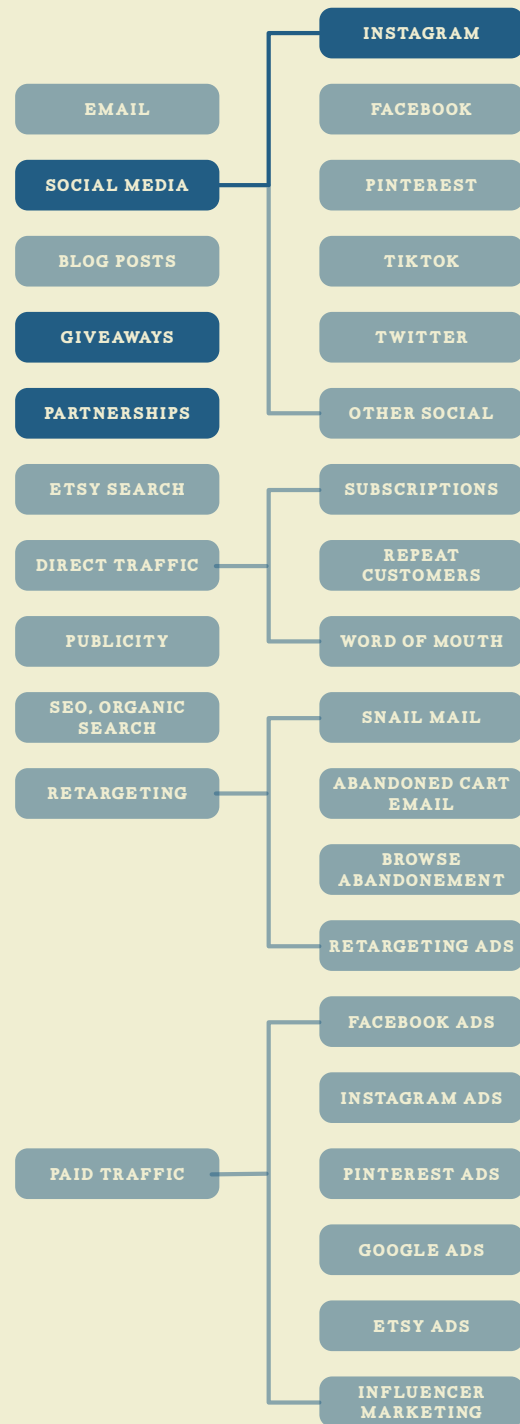
INSTAGRAM **RETARGETING** **TIERED DISCOUNTS** **BUNDLE AND SAVE**

WHOLESALE **INFLUENCERS** **DEMO VIDEOS** **PRODUCT DESIGN** **PRODUCT RECS**

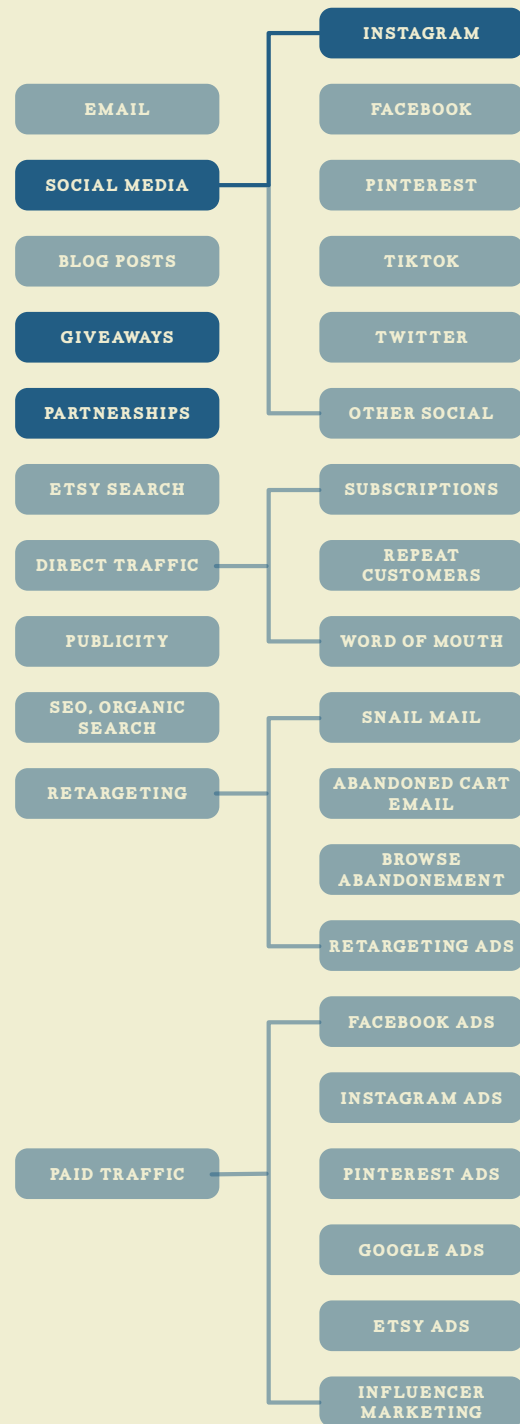
TRAFFIC



TRAFFIC

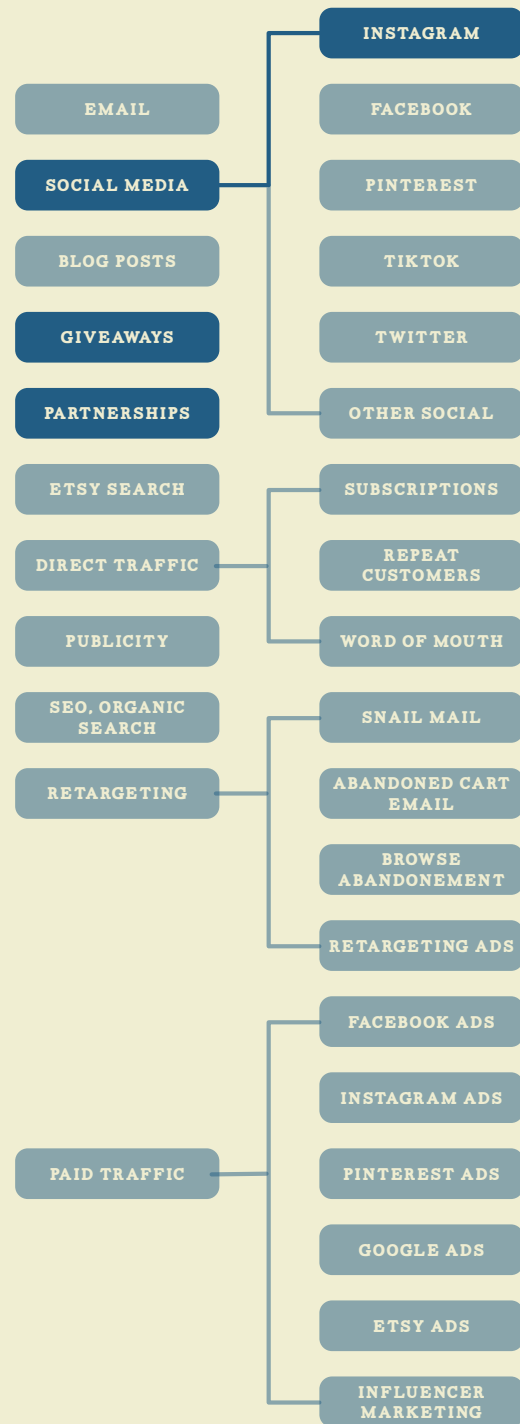


TRAFFIC

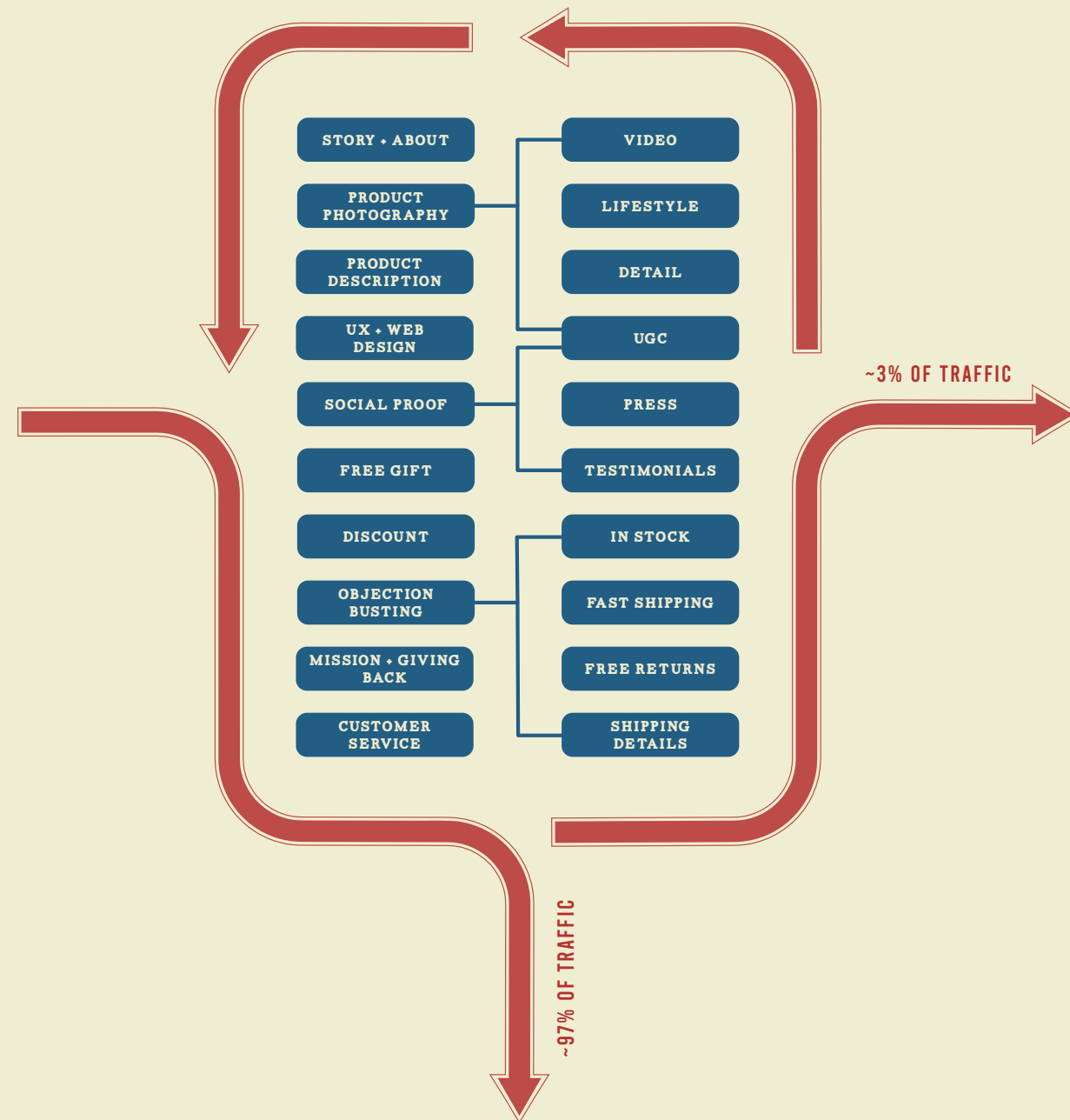


TRAFFIC	CR	AOV	TOTAL
1000	3%	\$100	\$3000
2000	3%	\$100	\$6000

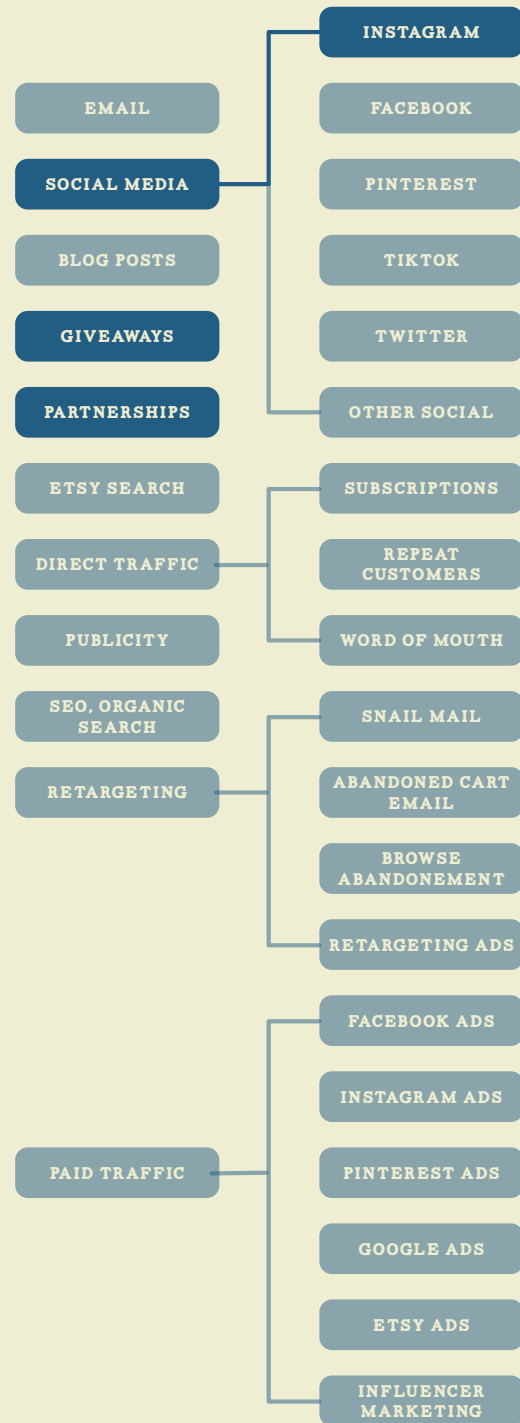
TRAFFIC



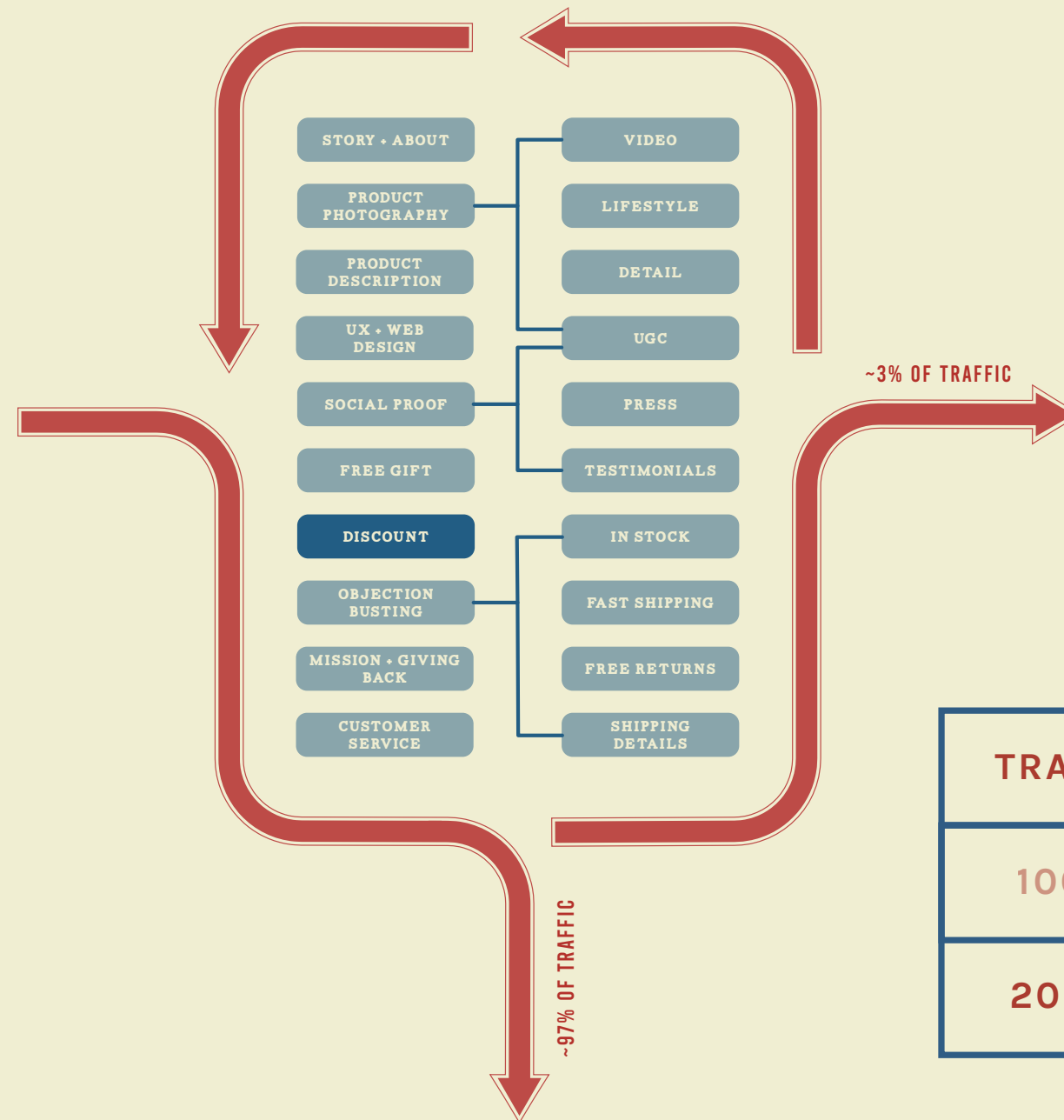
CONVERSION RATE



TRAFFIC



CONVERSION RATE



TRAFFIC	CR	AOV	TOTAL
1000	3%	\$100	\$3000
2000	4%	\$100	\$8000

VIDEO



UntitledCoDesign Follow

1,460 sales 5.0 (314 reviews)

Southern Yellow Pine End Grain Cutting Board

Etsy's Pick

\$121.55+ ~~\$143.00+~~ (15% Off)

Pay in 4 installments of \$30.38. Klarna. Learn more

Size*

Select a size

Apple Pay

Add to cart

By making a purchase, you agree to Etsy's Terms of Use and Privacy Policy.

Add to collection

Other people want this. 12 people have this in their carts right now.

Arrives by Sep 8-14 if you order today.

Highlights

Handmade

Materials: Wood

Description

Meticulously crafted from multiple pieces of Southern Yellow Pine, Jasper is a chaotic display of natural beauty. Don't be fooled, Southern Yellow Pine is a very dense, slow growing wood that provides a visually brilliant grain structure as well as durability similar to Maple. Grown in a climate which receives just as many winter days as summer days, this species of wood has very uniform, tight growth rings which add to its strength.

Learn more about this item

Shipping and return policies

Estimated arrival

Sep 8-14

Order placed Order ships Delivered!

Cost to ship

\$14.42

Returns & exchanges

Accepted

Exceptions may apply.

Etsy offsets carbon emissions from shipping and packaging on this purchase.

Deliver to United States, 37917

Ships from Philadelphia, PA

DISCOUNT PAYMENT TERMS

E-WALLET

SCARCITY! SHIPPING ESTIMATE

RETURNS

MISSION

SOCIAL PROOF

USER GENERATED CONTENT

Related searches



314 reviews

Reviews for this item 13 Reviews for this shop 314

Sort by: Suggested

★★★★★

This cutting board is even more beautiful in person than it is in the pictures. It's so easy to get lost in the contrasting grain, and each block is arranged just perfectly. The quality really leaves nothing ...

gspamacc Oct 21, 2021



★★★★★

Incredible product, extremely well crafted and the best, most high quality cutting board I have ever used. I bought a second one for my sister. I want to get the larger size eventually. Just so beautiful. Could not recommend this enough!

Patti Miller Jan 6, 2022

★★★★★

I could not be more impressed and in love with a cutting board!

Response from Untitled Co

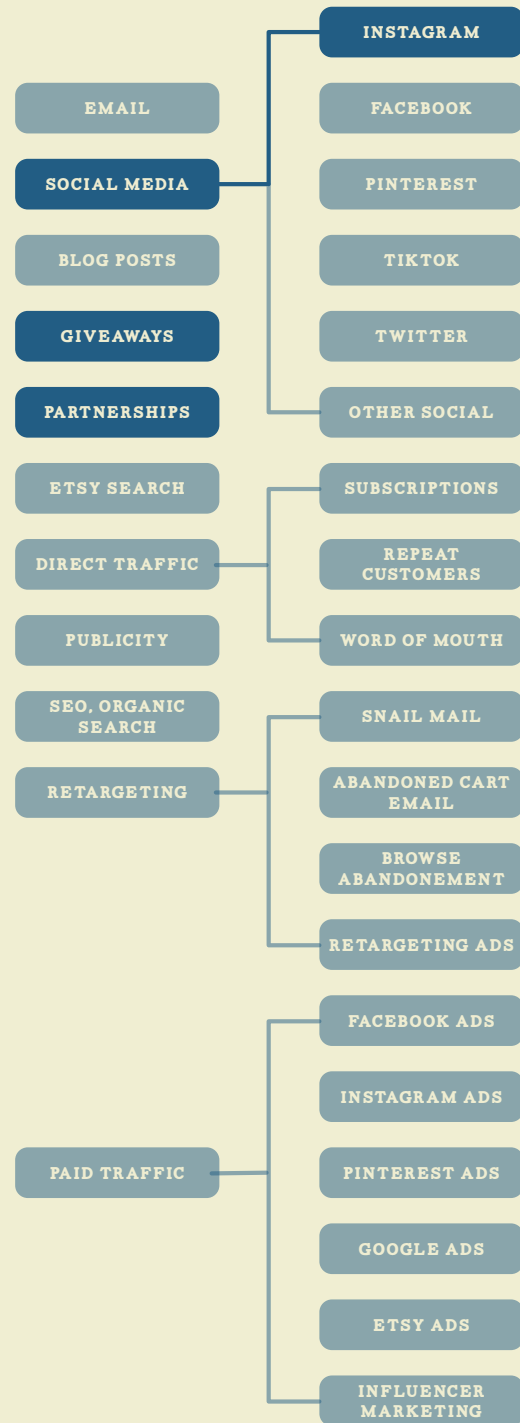
Thank you for sharing your review! We are so happy to hear you are pleased with our work.

Size: 15 x 12.5 x 1.5 inches

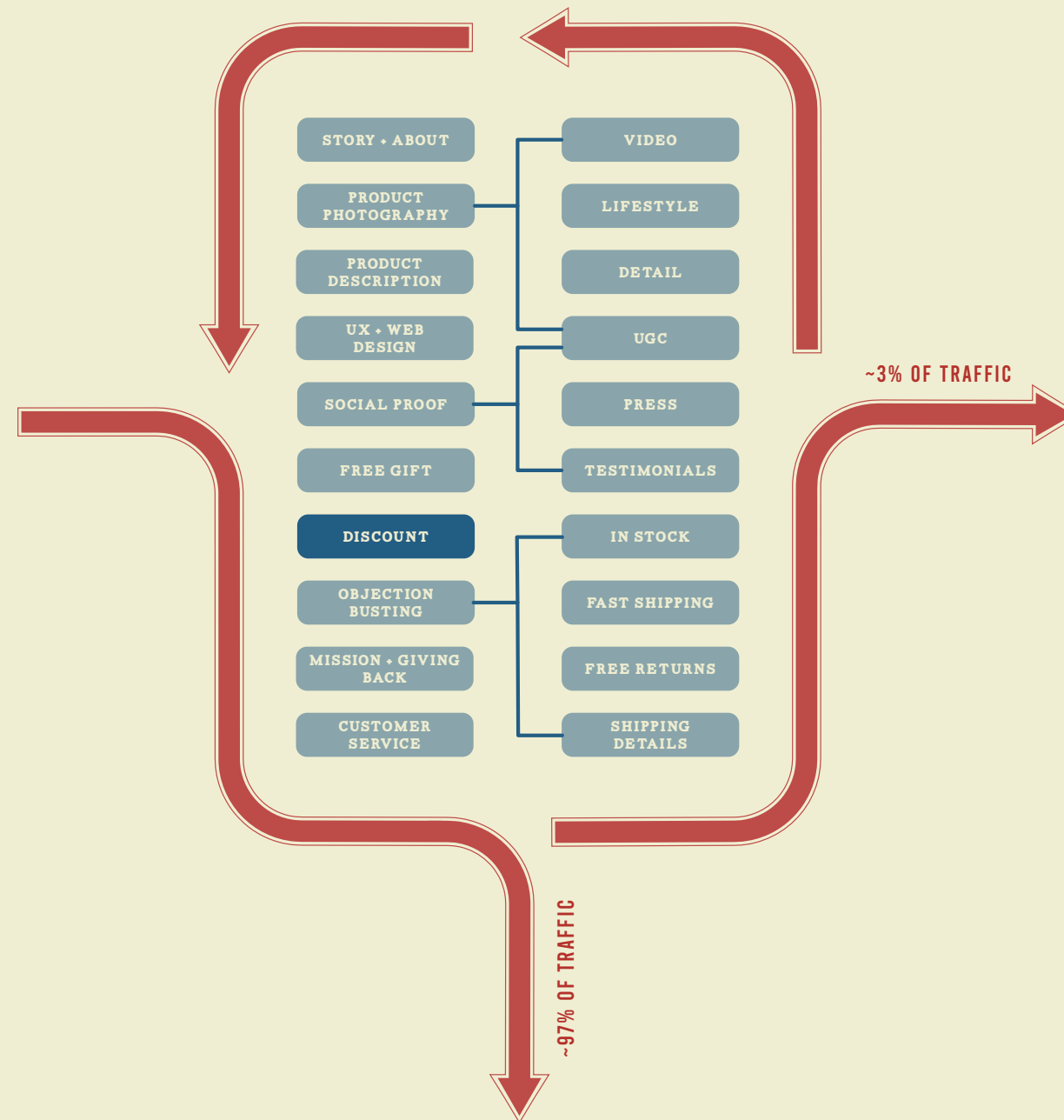
Lyndsay Romano Jul 26, 2022

1 2 ... 5

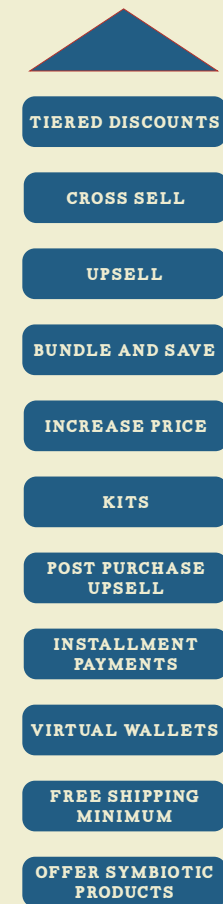
TRAFFIC



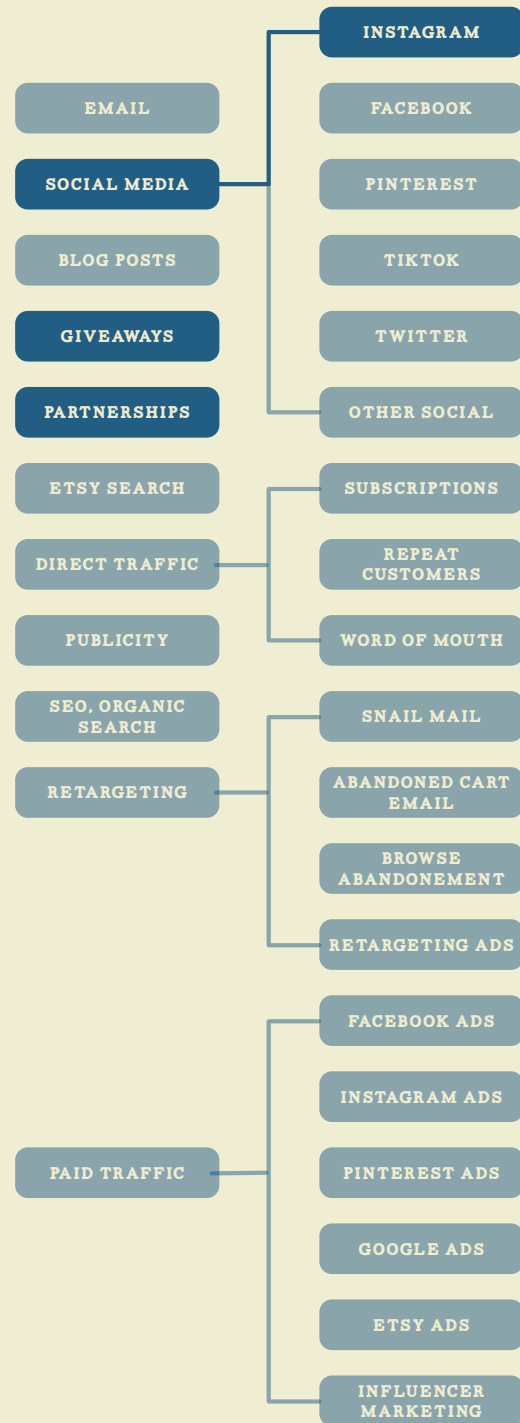
CONVERSION RATE



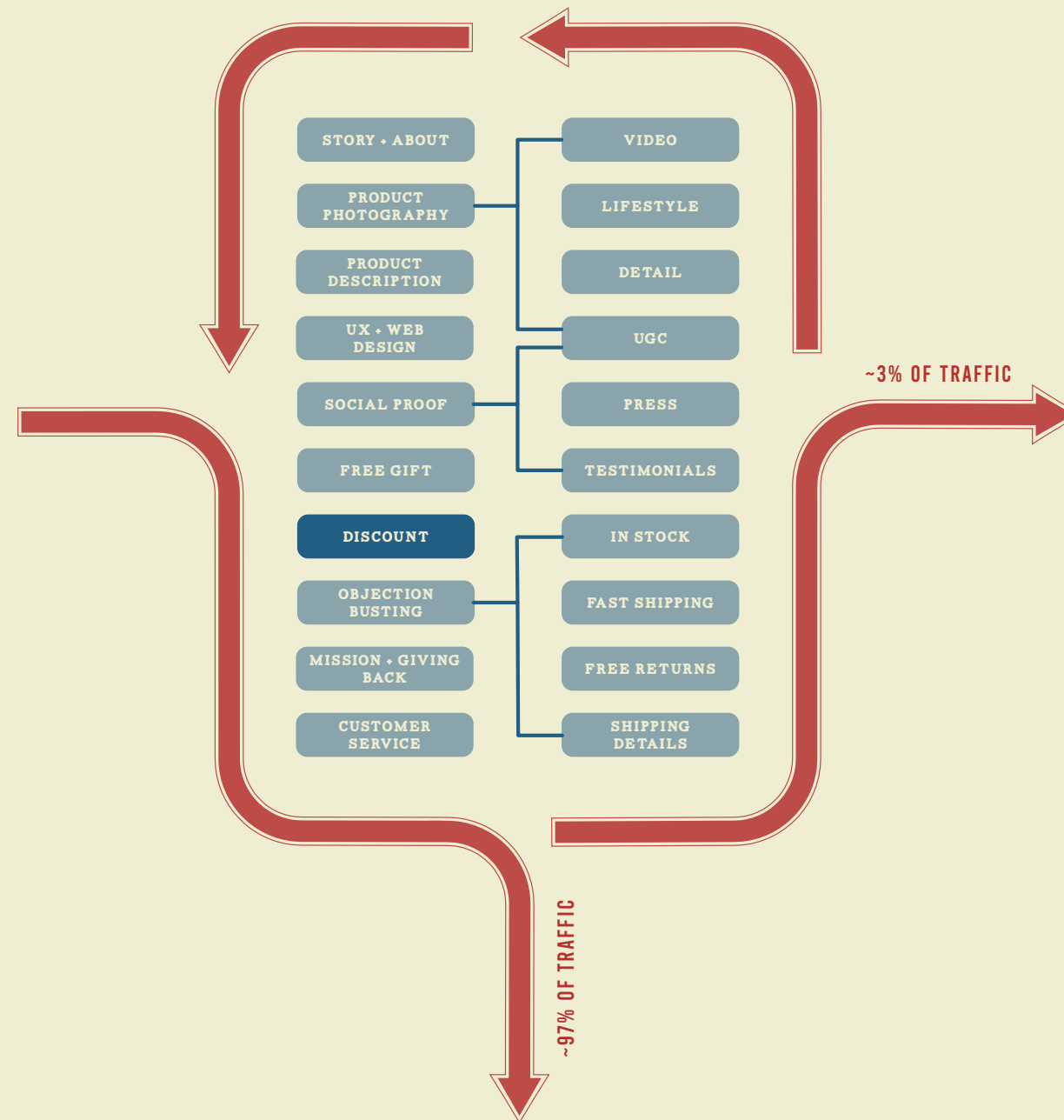
AVERAGE ORDER VALUE



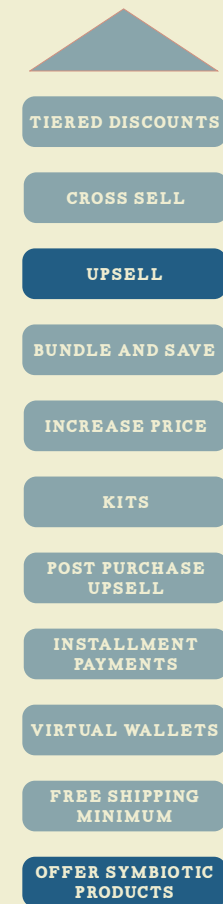
TRAFFIC



CONVERSION RATE



AVERAGE ORDER VALUE





☆☆☆☆☆

COLOR GREY-BLUE ON KRAFT

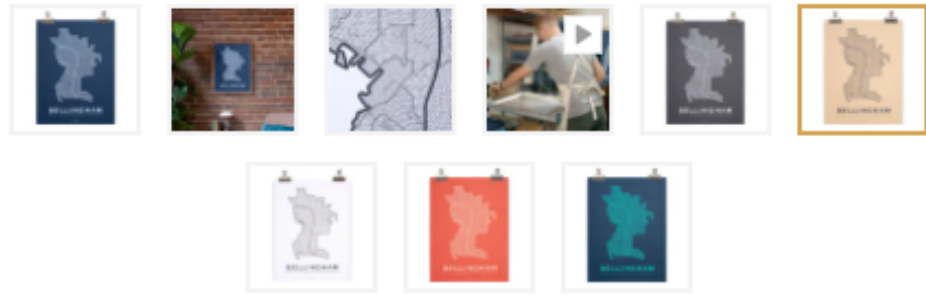


SIZE

18" x 24" 16" x 20"

ADD TO CART +

FREE SHIPPING + RETURNS



BUNDLE AND SAVE!



Total Price: \$112.50 ~~\$125.00~~

You save: \$12.50

BUY NOW +

☆☆☆☆☆

Ask a Question Write a Review

Questions 0

☆☆☆☆☆

Be the first to review this item

This item: Bellingham

White on Navy / 18" x 24" \$40.00

The Craftsman

Walnut / 18"x24" \$85.00



ATLANTA

★★★★★ 41 reviews

COLOR: CREAM ON CORAL



SIZE

18" x 24"

16" x 20"

FRAME: PRINT + WALNUT FRAME



\$150.00

ADD TO CART +

Pay in 4 interest-free installments of \$37.50 with [shop Pay](#) [Learn more](#)

✓ FREE SHIPPING + RETURNS

⚡ SHIPS IN 1-2 BUSINESS DAYS

Put your love of Atlanta on the wall with a handcrafted piece of art. Our Atlanta Neighborhood Map poster is vetted by a team of locals and includes all neighborhoods within the city boundary in our signature minimalist style. Inspired by a love of our hometown, we obsess over the details so you can celebrate the ATL in style.

- This Atlanta city map is screenprinted **by hand** on heavyweight art-quality matte paper

AVERAGE ORDER VALUE

TRAFFIC	CR	AOV	TOTAL
1000	3%	\$100	\$3000
2000	4%	\$125	\$10,000



TIERED DISCOUNTS

CROSS SELL

UPSELL

BUNDLE AND SAVE

INCREASE PRICE

KITS

POST PURCHASE UPSELL

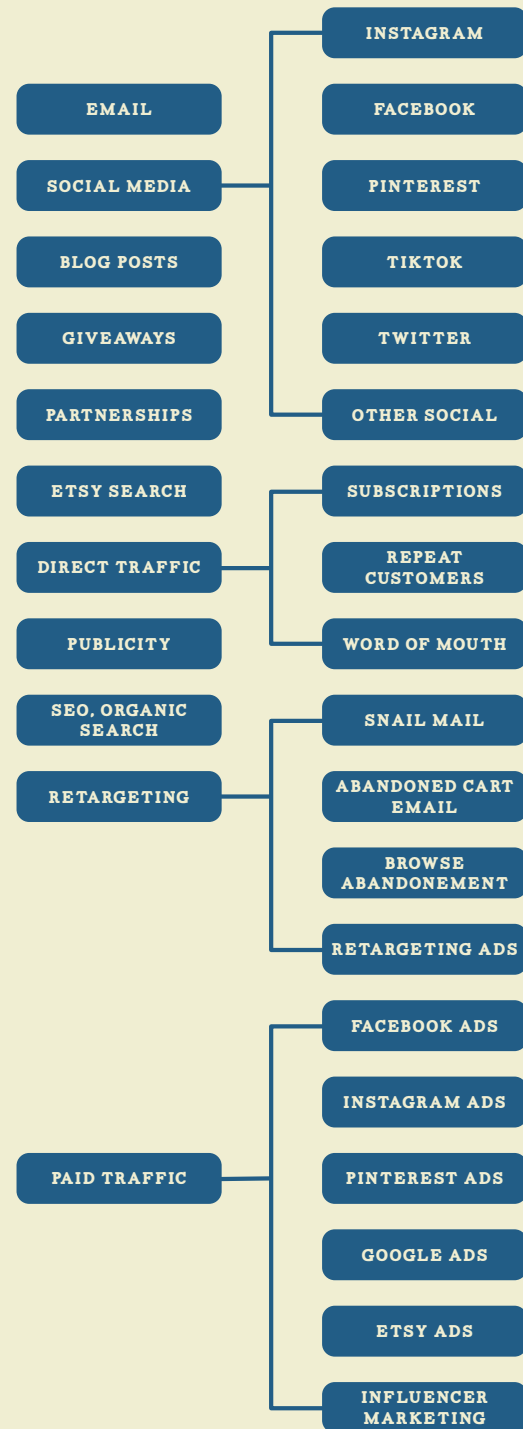
INSTALLMENT PAYMENTS

VIRTUAL WALLETS

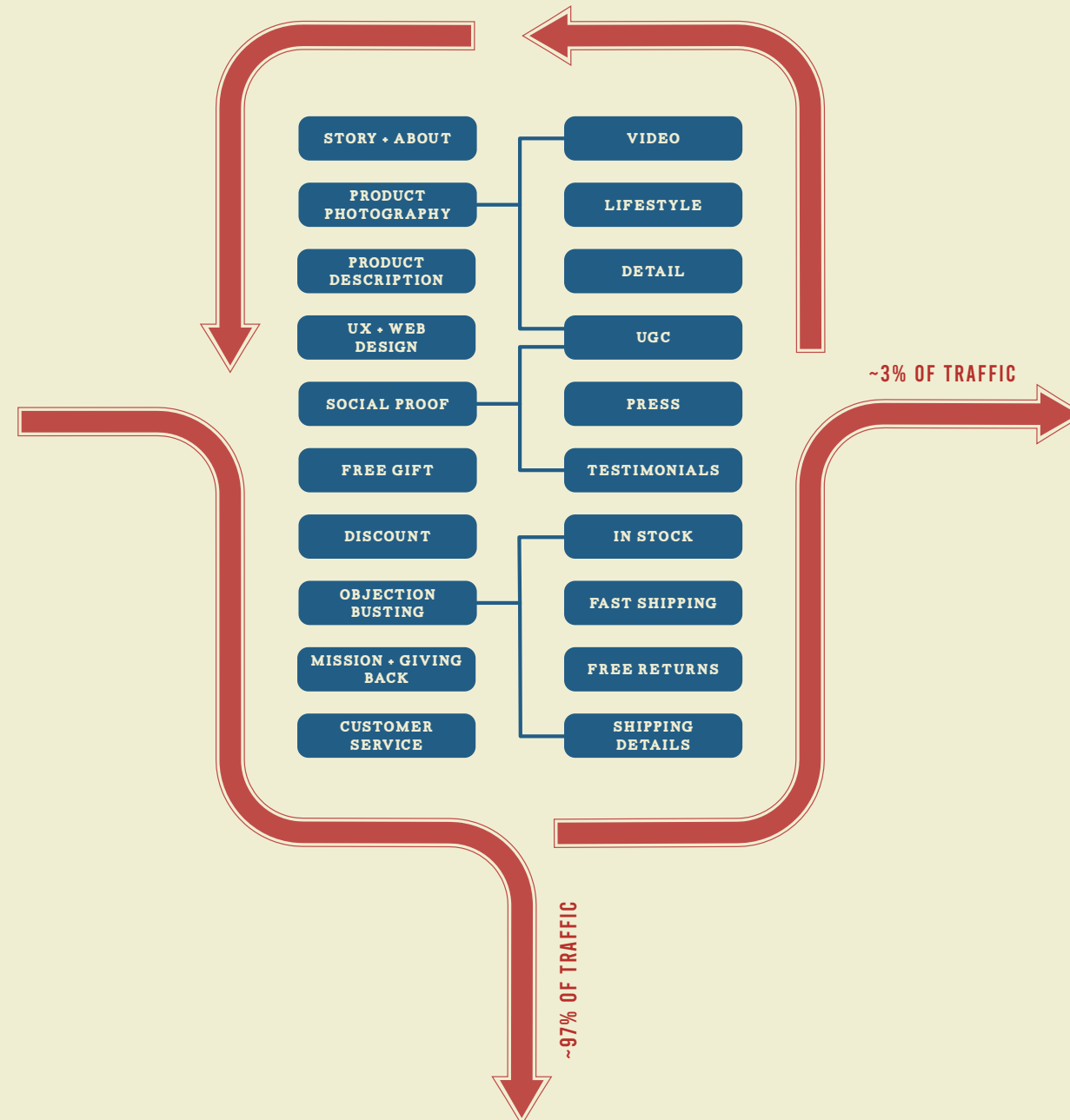
FREE SHIPPING MINIMUM

OFFER SYMBIOTIC PRODUCTS

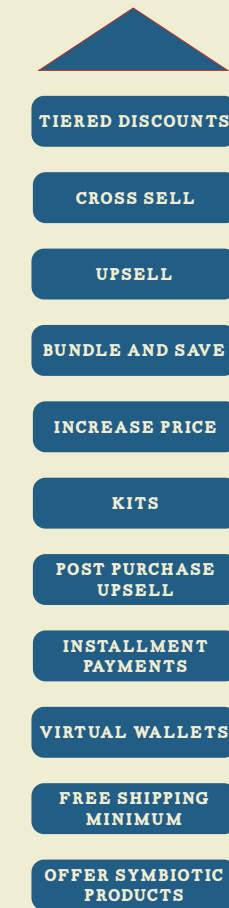
TRAFFIC



CONVERSION RATE



AVERAGE ORDER VALUE



LIFESTYLE PHOTO



Activated Charcoal Bar
\$9.99

One-time PURCHASE \$9.99 Subscribe & Save 10% \$8.99

Subscription details

ZERO-WASTE SHIPPING
Ship this item without the item's box
Ship ALL items in my order without the item's boxes

Add To Cart
Bundle & Save

SUBSCRIBE AND SAVE

MISSION

BUNDLE AND SAVE

OBJECTION BUSTING

Description	-
Key Ingredients	+
Scent	+
How To	+
Ingredients	+

4.75 oz (134 g)
Facial & Body Bar

Detoxifying & deep-cleaning bar for sensitive and acne-prone skin.
Gentle yet powerful, this bar will quickly exfoliate an impure/sensitive scalp in your skincare routine.

LEAPING BUNNY APPROVED

CLEAN & SIMPLE INGREDIENTS

MADE WITH SOLAR POWER

FAMILY FARM MADE SINCE 2012

BIODEGRADABLE AND RECYCLABLE

OBJECTION BUSTING

Reviews (5)

★★★★★
The best using this charcoal bar for the last year and can't imagine life without it. Great for sensitive skin and acne-prone skin. Love the packaging and the bar itself. Great for the environment too. Love the packaging and the bar itself. Great for the environment too.

★★★★★
Love the charcoal soap and love the packaging and the bar itself. Great for the environment too. Love the packaging and the bar itself. Great for the environment too.

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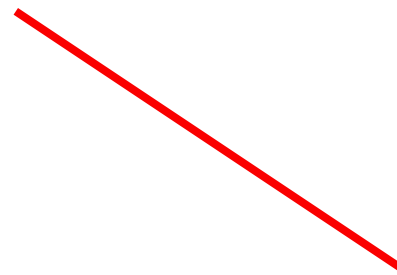
★★★★★
Love the charcoal soap and love the packaging and the bar itself. Great for the environment too. Love the packaging and the bar itself. Great for the environment too.

REVIEWS (SOCIAL PROOF)

You Might Also Like...

CROSS SELL

LIFESTYLE



The Mug
\$40

The only mug you'll want to use every single day.

Dimensions: 4.25" x 3.1"
Weight: 16 oz
Holds 12 oz to the brim, 10 oz comfortably

QUANTITY: - 1 +

ADD TO CART

As low as \$10/mo with SHOO. Learn More

Ready to Ship

Core Colors Ready To Ship
We make and stock our core colors year-round, and they're almost always ready to ship. Learn more.

Return Policy

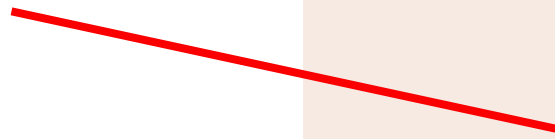
OBJECTION BUSTING



PAYMENT TERMS



HAND DRAWN



DESIGN
Mugs tend to pile up in your cupboard. You get one from a gift shop at a National Park, another at a holiday gift exchange, another at a craft fair. Like your stuffed animals when you were a kid, you try to give each one some attention because you feel bad. Until this one came along. This is the coffee mug that you'll want to use every single day. Trust us. Live with others? Get a few. They'll want to use it, too.

DETAILS

- The Mug is the gift you give yourself. And others! It really does make an excellent present.
- Fits an Aeropress
- Dishwasher and microwave safe
- 100% lead free and made from regional materials
- Our pottery is made by humans in Asheville, North Carolina. Any differences in glaze applications and surfaces are there to embrace.

MORNING COFFEE, TEA, A DISCREET COCKTAIL

CUSTOMER-CENTRIC, PROBLEM SOLVING COPY



OBJECTION BUSTING



From sips to gulps, we've got the cup.



Toddler Cup
2.3" x 2.35"



Juice Cup
3.35" x 2.5"



The Mug
4.25" x 3.1"

CROSS SELL



#TheMug In The Wild

One day you're a person who grabs the first coffee mug in the cabinet and the next, you've got an East Fork Mug now you're forever fishing it out of the dishwasher. It's simple, beautiful, and then there's how it feels in your hand, that little bit of halt.



How The Mug Gets Made

We love a good story and here's the tale of The Mug in the form of a video created by our own Dierrie Rex, a videographer, photographer and member of the Mug team. The video shows a step-by-step of how our Mug goes from a chunk of raw clay to a vessel we hope you'll use and love for decades. The process itself is mesmerizing, but our hands-down favorite part is seeing the dozen or so people who have a hand (literally) in making these Mugs.

LET'S GO



Emilja Says...

"Making mugs is so fulfilling because they're such special objects to people. Whether part of a beloved morning routine or quiet nighttime ritual, everyone has a favorite mug, and getting to be a part of creating those—knowing they're going into the hands of people who will adore them—gives my daily work meaning." - Emilja Tokarski, Mug Operations Lead

Your Mug Wants Friends

And your friends want Mugs! And if your Mugs are your friends, we've got just your merch!



The Mug Croc Charm \$8



The Mug Tee \$20

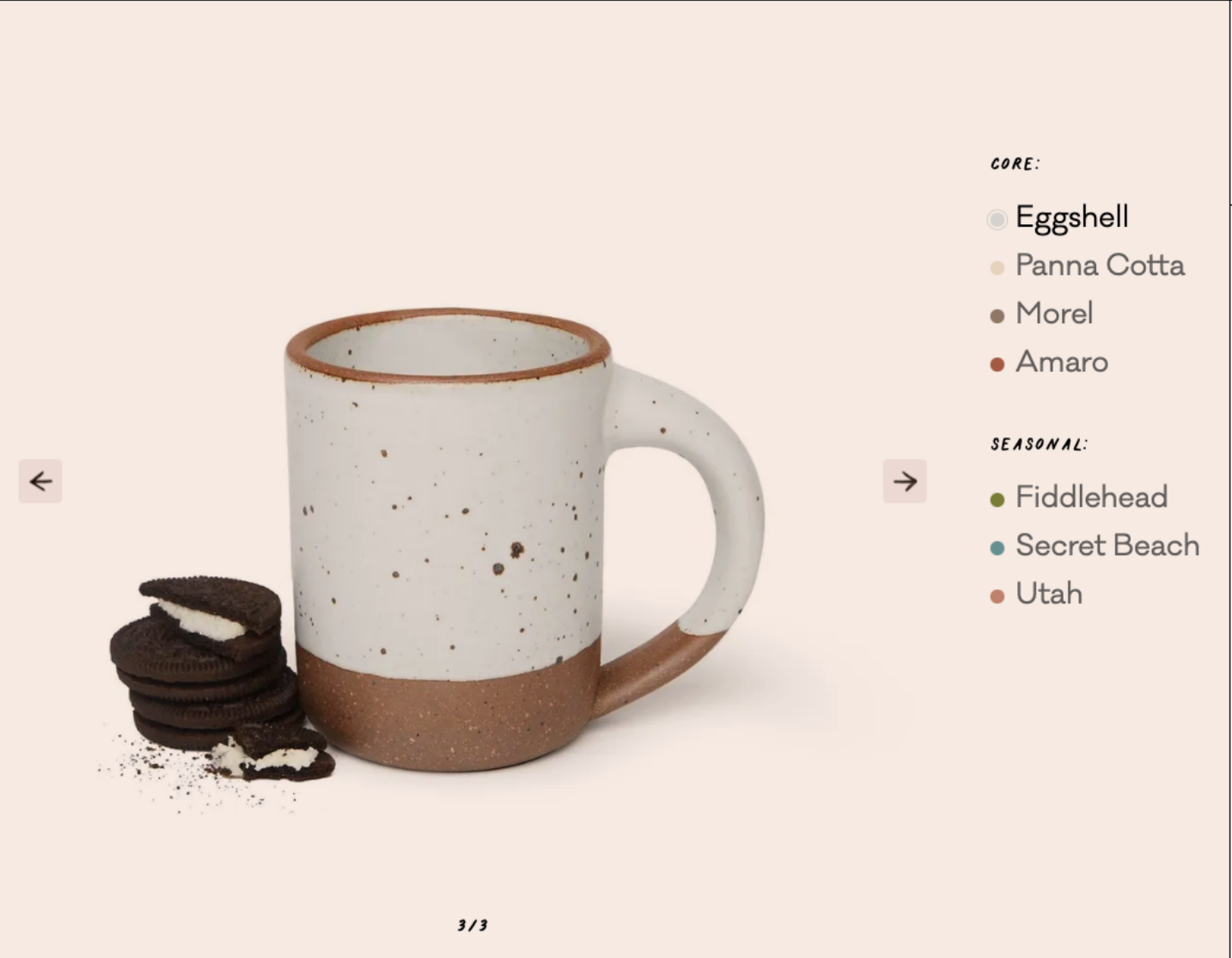


USER
GENERATED
CONTENT
+ SOCIAL
PROOF

STORY

EMPLOYEE
TESTIMONIAL

CROSS SELL



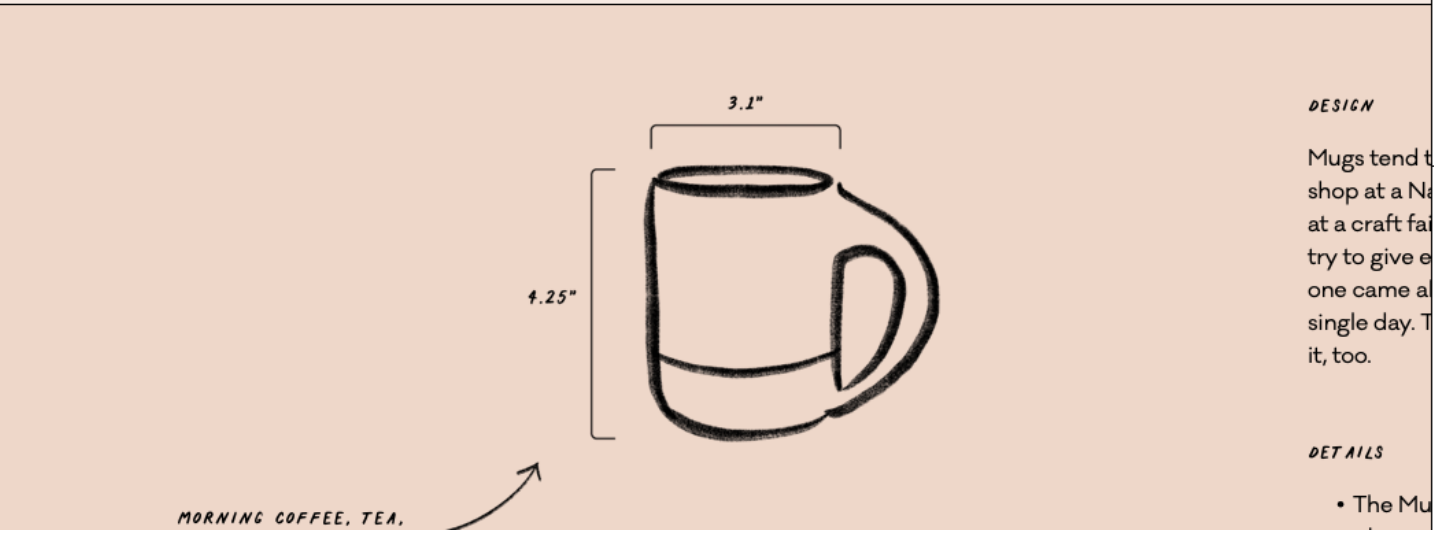
CORE:

- Eggshell
- Panna Cotta
- Morel
- Amaro

SEASONAL:

- Fiddlehead
- Secret Beach
- Utah

3/3



Cart (1)

Subtotal \$40

[CONTINUE SHOPPING](#) [CHECKOUT](#)

Shipping, taxes and discounts will be displayed in the checkout

The Mug \$40
in Eggshell

- + QTY: 1 REMOVE

Add a Gift Message
By selecting this option, pricing will be removed from invoice.

GIFT MESSAGE

IN CART UPSELL

You might also like...

The Big Mug \$50
+ ADD TO CART

Th

Sage Green iPhone 13 Pro Case

"I love how smooth and soft it is! And the fact that they help the planet is the main reason why I decided to get this case!" - Rachel R.

★★★★★ [WRITE A REVIEW](#)

COLOR



PHONE MODEL

iPhone 13 Pro



PRICE

\$59.95

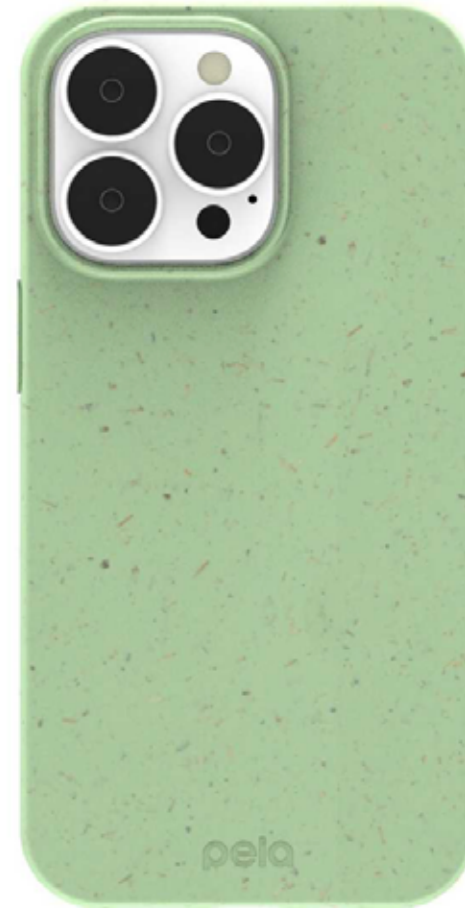
or 4 interest-free payments of \$14.99 with [afterpay](#) ⓘ

ADD MAGSAFE

Designed to fit perfectly with our iPhone 13 classic cases, this MagSafe Module enables wireless charging and other MagSafe features.



MagSafe Module
\$5.95

[ADD TO CART](#)



**BUY MORE
SAVE MORE**

**CUSTOMER
REVIEW
UP FRONT**

**PAYMENT
TERMS**

UPSELL

DISCOUNT

10% OFF ✕

This product is in stock and ships from our warehouse in 1-3 days.

ABOUT THIS PRODUCT

Beautifully designed, Pela cases are the world's first truly sustainable phone case. They are durable enough to protect your phone from drops and scratches and are also compostable!

[Think Pela cases are expensive? Here's why.](#)

Almost gone! Less than 34 remaining

SHIPPING + OBJECTION BUSTING

SCARCITY

**CROSS
SELL**

COMPLETE THE LOOK



Sage Green Pela Grip
\$14.95



Sage Green -Vine - Watch Band
for 40/38mm Apple Watch
\$49.95



Sage Green AirPods Case
\$29.95



Sage Green AirPods Pro Case
\$29.95



**USER GENERATED
CONTENT**

**+
SOCIAL
PROOF**



OUR GUARANTEES



100% Happiness Guarantee

Enjoy free shipping worldwide, fast and secure checkout, and hassle-free exchange and returns.



Protects & Preserves Our Oceans

Pela donates a % of every sale to Ocean Cleanup and Preservation Initiatives.



Inspired by Plants

Made from flax shive and a plant based biopolymer create the base for our compostable cases.



Screen Protection Guarantee

If your screen cracks while wearing a Pela Case (excluding Slim) AND our liquid screen protector, we'll pay for the repairs.

OBJECTION BUSTING

SPECIFICS



01

How it Feels

Soft, flexible and a little bit of grip is how every Pela Case can be described. Outside of being one of the most protective cases on the planet, the next most important thing is how a case feels in your hands!

Protect Your Phone and the Planet™

02

How Protective Is It?

Let's face it, a compostable phone case NEEDS to also protect your phone from daily drops... otherwise what's the point? We've had the Pela Case tested to far beyond your average phone drop out of a pocket so you can rest assured that the job of a phone case is still getting done.



**SHIPPING
DETAILS**
+
SOCIAL PROOF



03

How it Ships

While we pride ourselves on FREE shipping in Canada and USA and very cheap shipping to most of the planet, what we really stand for is minimal packaging. Every product that ships out goes out in the minimum amount of packaging required to get the items to their destination safely and securely. No more, no less.

04

Materials

The Pela Case is made of Flaxstic®, which is comprised of compostable bioplastic elastomer and flax straw materials. Our material has been tested to be safe and free of phthalates, BPA, cadmium and lead and is verified to meet child safety standards in the U.S., Canada, Europe, Australia and New Zealand. Our base material meets U.S. (ASTM D6400-04) and E.U. (EN 13432) standards for composting in an industrial composting facility and has a lower carbon footprint and lower greenhouse gas emissions than traditional plastic. It can also be left to compost in a home composting environment.



**OBJECTION
BUSTING**
+
MISSION



05

Our Case Design

Meticulously designed to protect your phone from drops and scratches as well as any traditional plastic case. Precision cuts around speakers, charger, volume and power buttons. Carefully designed wrap around edges to protect the front of your phone. Smooth to the touch, flexible