



# maker meet-in

MAKE AI WORK FOR YOU  
MAY 20



**GARY JACKSON**  
CGI, DIRECTOR CONSULTING EXPERT  
BLOCKCHAIN & ARTIFICIAL INTELLIGENCE

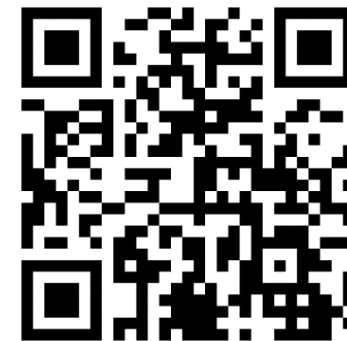
**I AM NOT A ROBOT**



Gary Jackson is a Director Consulting Expert for Artificial Intelligence and Blockchain for IP Solutions within CGI Commercial.

Currently Mr. Jackson is focusing on Explainable AI (XAI) and Blockchain Tethered AI (BTA) using CGI TrustedFabric and PulseAI. Mr. Jackson is leading the XAI and BTA collaboration with George Mason University (DC) and the University of Tennessee Knoxville.

USA  
Germany  
South Africa  
Hong Kong  
Brazil  
Philippines



LinkedIn®



# Background | Esquire Singapore April 2019 Issue



A.I. Cover



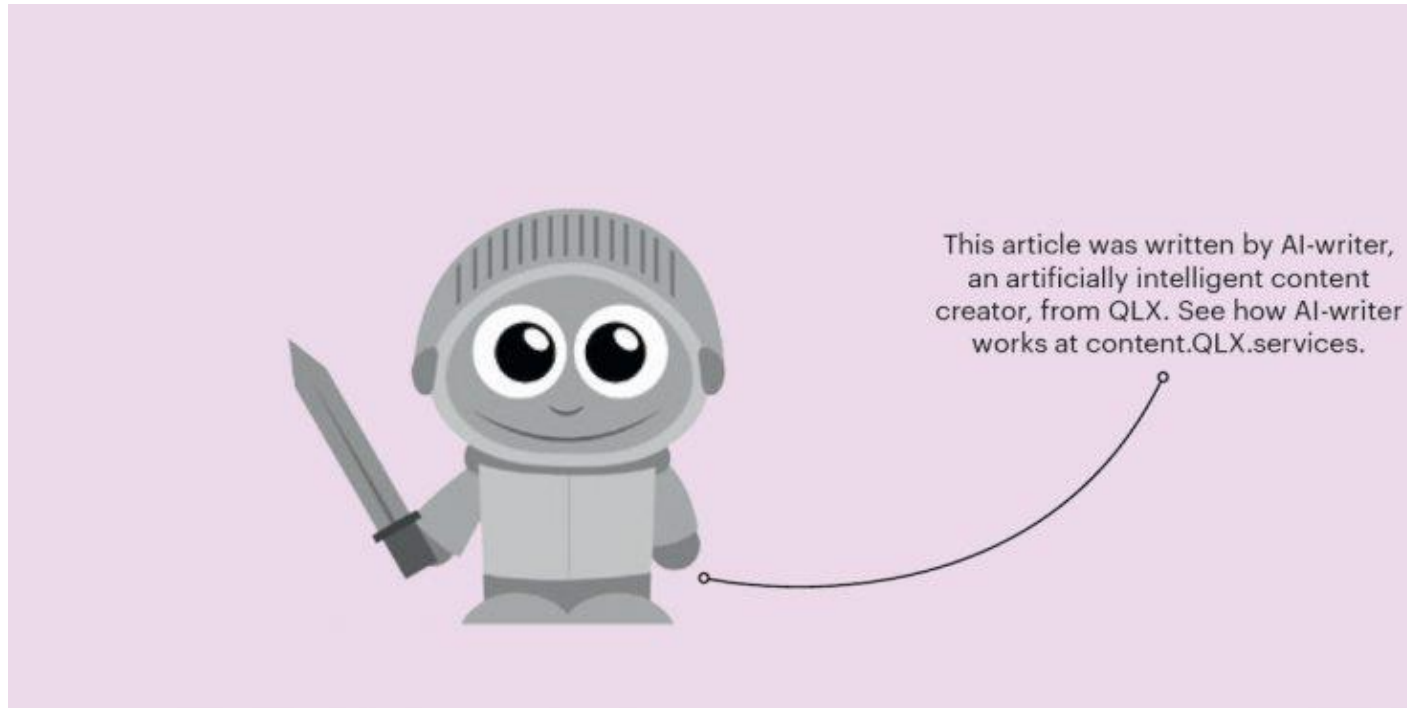
Human Cover

- AI-Writer.com was originally created by [Fabian Langer](#)
- Rewritten to write creative content based on cited articles
- Won Gold Native Advertising Award 2019 for Best Use Of Print Media



## Background | Letter From the Robot

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“It is true that your machines, invisible but omnipresent, have surpassed our natural intelligence through your endless silent buzzing with each other.

“But a well-lived human life begins with fantasy and human children receive letters from Santa Claus all the time. And there are no laws preventing him from existing.

So there should be no laws to prevent me.”



Singapore  
**Esquire**

# Background | Content within Context



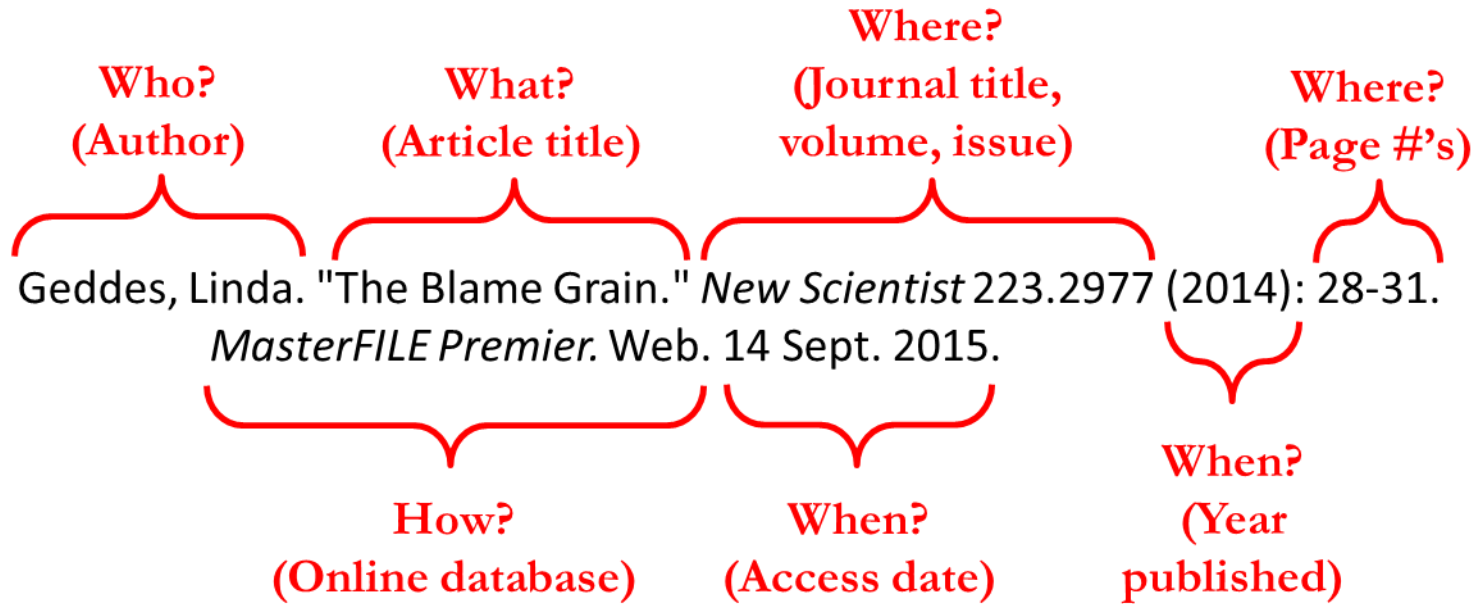
- Blockstamped created by myself, [Toby Kendall](#), and [Daniel Casellas](#)
- Created blockchain hashes with watermarks (stamps) to prove original authors
- Offered for free to all political campaigns and discussed in person with the Trump, Sanders, Warren campaigns



# Background | The Bot Baby Book

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## CITING SOURCES





# Background | Blawko & Miquela



**Miquela**'s real name is Miquela Sousa. She's a half-Spanish, half-Brazilian computer-generated model who only recently became self-aware. As Miquela's story goes, she once thought she was just a normal girl from L.A., until, plot twist, it turns out she's a robot.



lilmiquela  Follow Message ...

1,327 posts 2.6M followers 1,972 following

Miquela

 lilmiquela

#BlackLivesMatter

 21-year-old Robot living in LA ❤️

Be your own robot 🤖👾🔧

[msi.gm/Go-Borderless-Miquela](https://msi.gm/Go-Borderless-Miquela) + 2



**Blawko** is a virtual male model, influencer, and personality created by Brud in November 2016. He first appeared in Los Angeles in 2016 and is known for his narcissistic character, buzz cut, and streetwear. Blawko's real name is Ronald F. Blawko, but he also goes by the names Ronald and Lil Blawkuela.



blawko22  Follow Message ...

162 posts 124K followers 986 following

 LAWKO

Public figure

Low-life and high-tech in the City of Angels 🇺🇸

Join @lilmiquela's Villa M 



# Background | If AI Was A Gender

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# KNIGHT RIDER



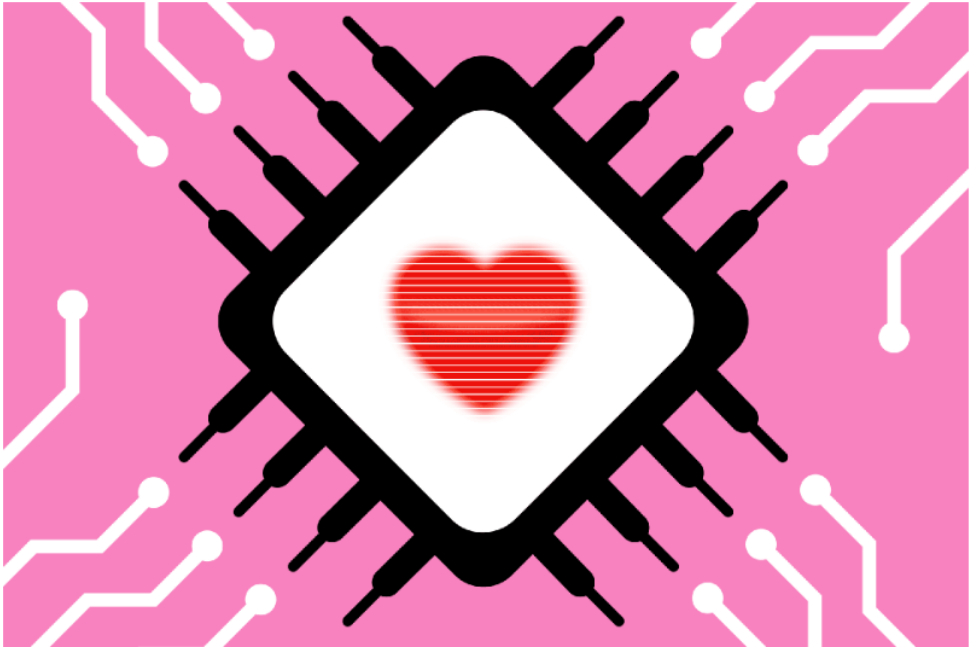
**ARTIFICIAL INTELLIGENCE  
IS DOING A LOT OF THINGS**

# AI is getting intimate

TIME

TECH • ARTIFICIAL INTELLIGENCE

## AI-Human Romances Are Flourishing—And This Is Just the Beginning

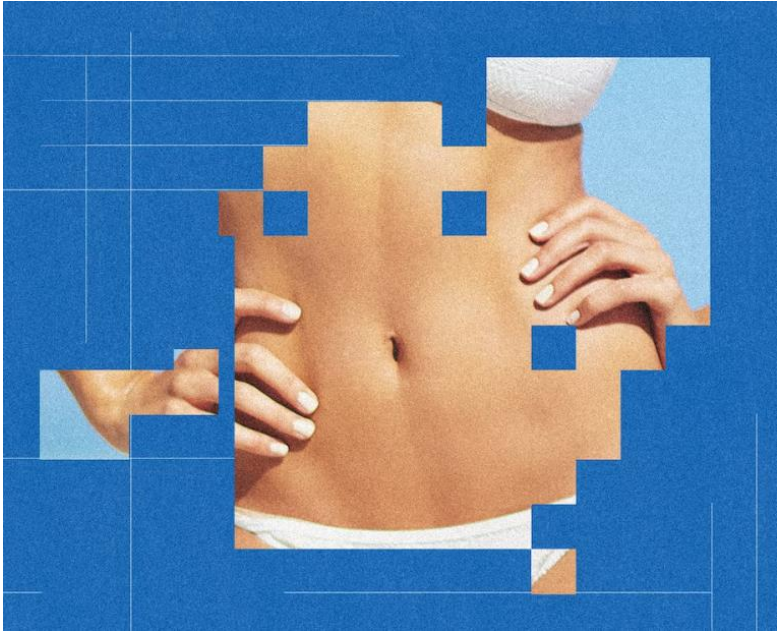


The Washington Post  
*Democracy Dies in Darkness*

ETHICAL ISSUES

## AI ‘dream girls’ are coming for porn stars’ jobs

AI will change adult entertainment forever. The risks — for sex workers and the rest of us — are profound.

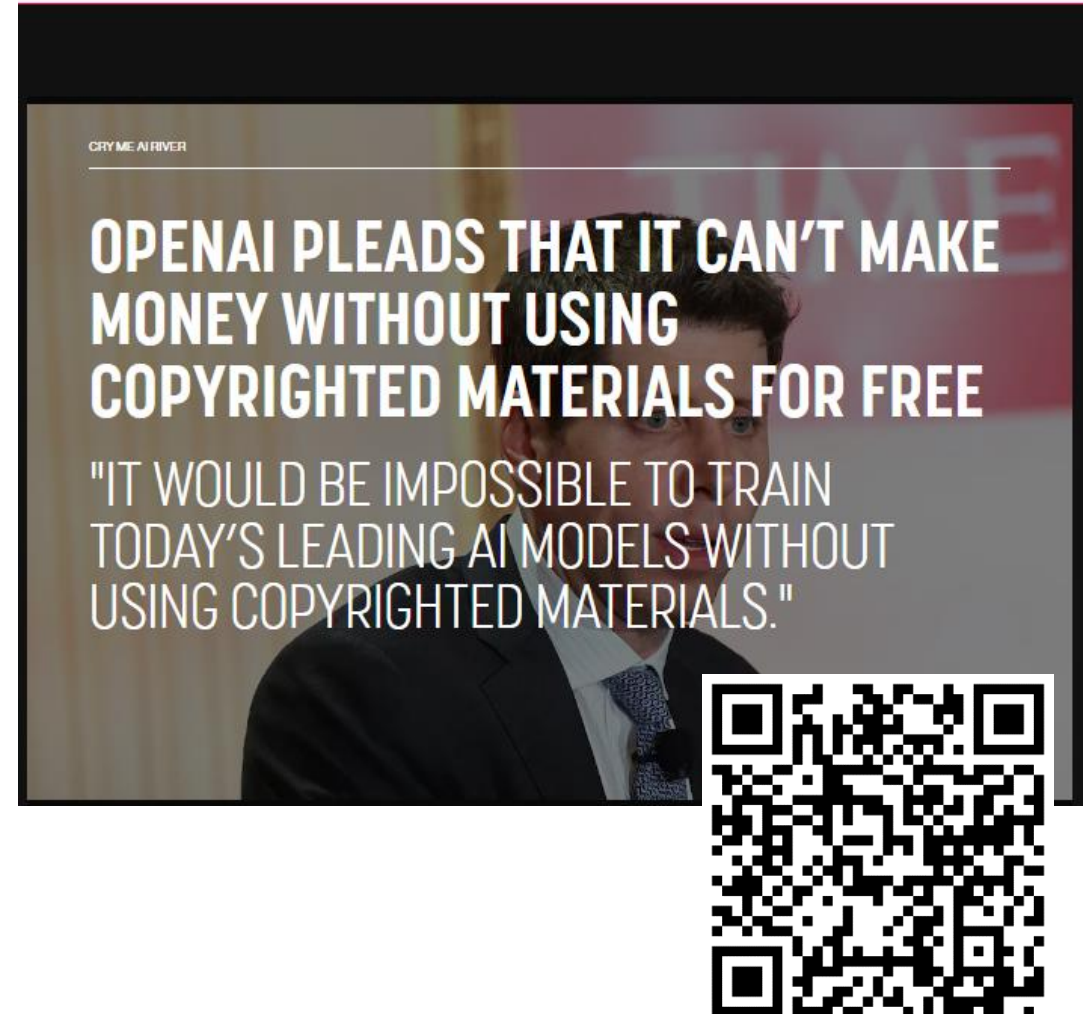


AI is doing “creative” things with your data

## THE WALL STREET JOURNAL.



## THE BYTE.





# AI is doing images

yahoo/news

## AI-generated images are running rampant on social media. What are X, TikTok and Meta doing to control them?

 **Katie Mather** · Internet Culture Reporter  
Fri, May 17, 2024 at 1:45 PM CDT · 5 min read

  11



How can social media take control of the flood of AI content? (Getty Images)

## Katy Perry says her own mom was fooled by AI images of her at the Met Gala

Fake images circulating of stars Perry, Rihanna and Selena Gomez at the 2024 Met Gala – which none of them attended – highlight the risks of artificial intelligence.

 By [Annabelle Timsit](#)

May 8, 2024 at 7:37 a.m. EDT



# AI is doing music

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TechReport

NEWS

## Sony Music Group Sends Warning Letter to 700 Firms Asking Them to Stop Using Its Content for AI



Krishi Chowdhary · Journalist 🇮🇳

Updated: May 20, 2024 | 7:53 AM



Microsoft Start

## How Is Randy Travis Releasing A New Song A Decade After A Stroke Took His Voice? The Answer May Be AI

Story by Aaron Ryan · 2w · 🕒 2 min read



# AI is doing video

## Bloomberg

• Live TV Markets Economics Industries Tech Politics Businessweek Opinion More

### One of the First Short Films Made With OpenAI's Sora

Bloomberg



Bloomberg Technology **Going Viral** 4.8M

ONE OF THE FIRST FILMS USING OPENAI'S SORA



LIVE ON BLOOMBERG TV Bloomberg Businessweek

### One of the First Short Films Made With OpenAI's Sora

Bloomberg Technology - TV Shows

April 1st, 2024, 3:26 PM EDT

"Air Head," a short film from Toronto-based multimedia production company Shy Kids, is one of the first short films made using OpenAI's Sora. "Air Head" director Walter Woodman joins Caroline Hyde and Ed Ludlow to discuss on "Bloomberg Technology." (Source: Bloomberg)

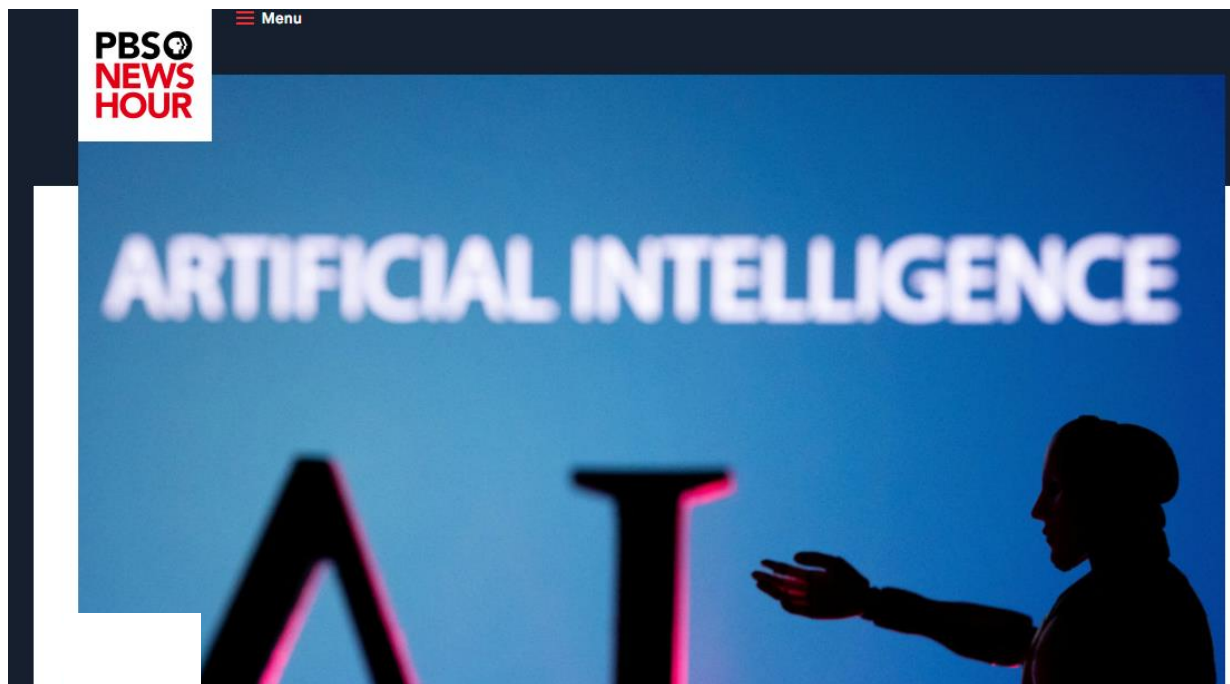


shy kids





# AI is writing stories



## Sports Illustrated found publishing AI generated stories, photos and authors

[Economy](#) Nov 29, 2023 6:56 PM EDT



## engadget

### Google is reportedly paying publishers thousands of dollars to use its AI to write stories

What could possibly go wrong.



**Karissa Bell**  
Senior Editor

Tue, Feb 27, 2024 · 3 min read





**KNOXVILLE IS MAKING  
A LOT OF AI THINGS**

MAKE AI WORK FOR YOU

AI is tracing what “creative” things it does with your data

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ARTIFICIAL INTELLIGENCE

## Trust Your AI

Gain visibility and quantitative insight into your AI/ML neural network-based systems with advanced internal performance and content attributional analysis

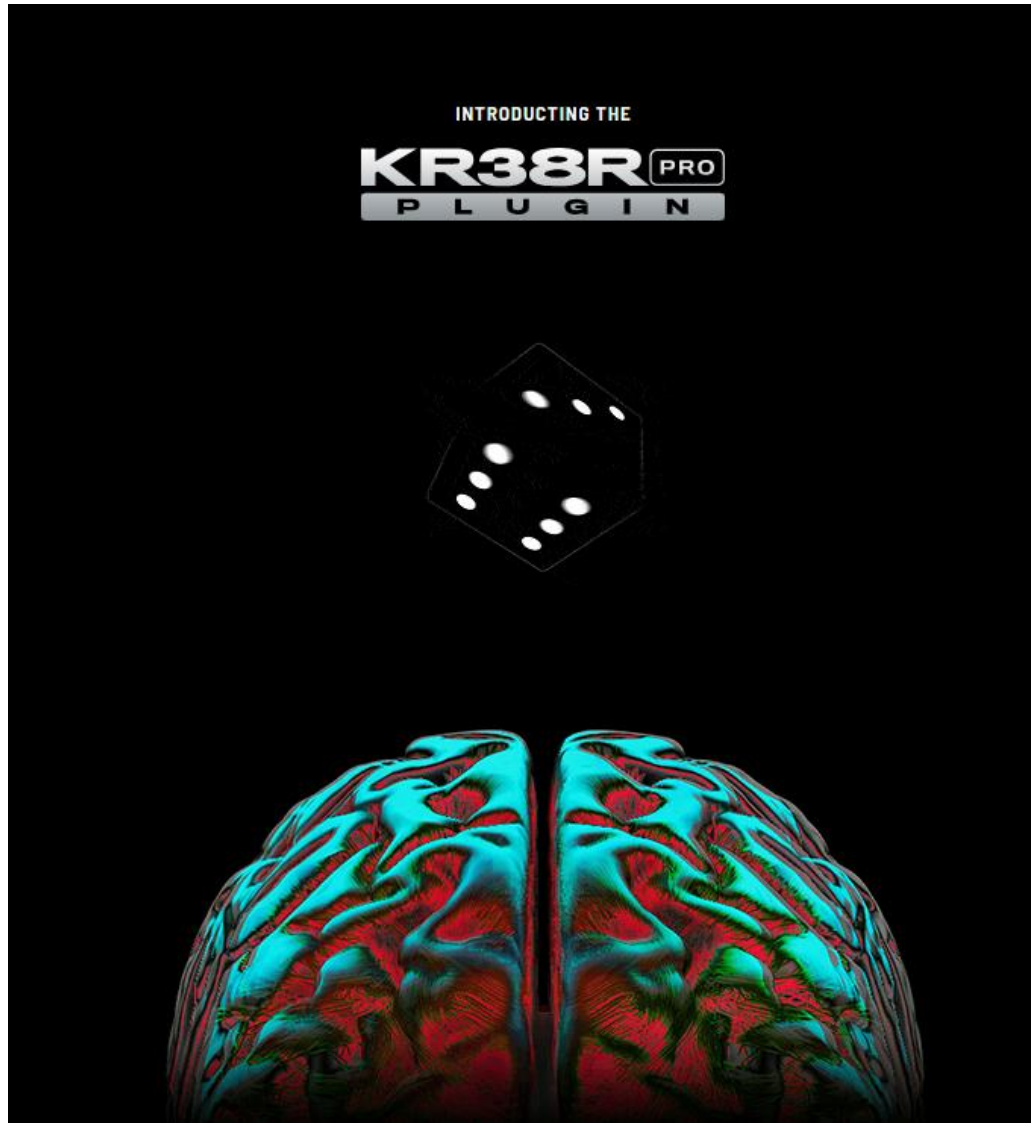
LEARN MORE



# AUTHENTRICS.AI

# MAKE AI WORK FOR YOU

## AI is learning karaoke



[www.kr38r.com](http://www.kr38r.com)



For those new bands and artists who are legitimately putting out new music and want to get heard, how can a band or an artist drive streams, make better quality music, and make a living when Spotify requires songs to have at least 1,000 streams per year for the artist to be paid?

Enter Artificial Intelligence.

# **THE PROBLEM(S) WITH AI**



# AI is biased on old, straight, white man American data

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©CBS NEWS

MONEYWATCH

## How tech's white male workforce feeds bias into AI

**MONEY WATCH** By Aimee Picchi  
April 17, 2019 / 4:29 PM EDT / MoneyWatch



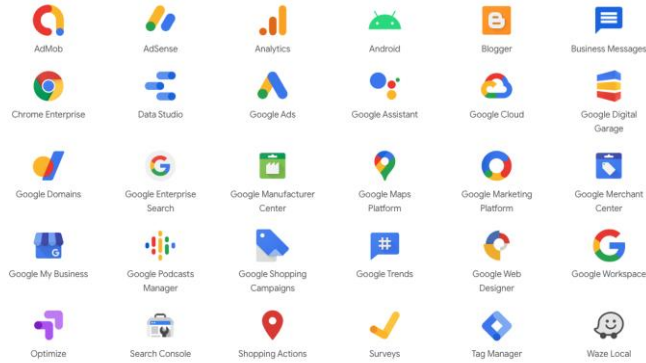
Article

## Facial recognition software is biased towards white men, researcher finds



# AI is centralized

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## AI is eating itself

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“ A [job posting](#) looking for an ‘AI editor’ expects “output of 200 to 250 articles per week.” ChatGPT is being used to generate [whole spam sites](#). Etsy is flooded with “[AI-generated junk](#).” Chatbots cite one another in a [misinformation ouroboros](#). LinkedIn is using AI to [stimulate tired users](#). Snapchat and Instagram hope [bots](#) will talk to you when your friends don’t. Redditors are staging [blackouts](#). Stack Overflow mods are [on strike](#). The Internet Archive is fighting off [data scrapers](#), and “[AI is tearing Wikipedia apart](#).” The old web is dying, and the new web struggles to be born. ”

**THE VERGE**

James Vincent



# What happens when creativity is centralized?



A man walks past a mural portraying Bollywood Indian actresses Asha Parekh and Helen, in Mumbai, India, on April 17, 2024. Noemi Cassanelli/CNN



OPINION

## Will 'Monkey Man' Even Be Released in India? An Uphill Battle with Censors Awaits — Opinion

The country's censorious Central Board of Film Certification stands in Dev Patel's path.

BY SIDDHANT ADLAKHA

APRIL 5, 2024 12:00 PM



'Monkey Man' ©Universal/Courtesy Everett Collection



A 'tidal change' in Bollywood: How the world's largest film industry veered to the right during the Modi era



**WHAT IF WE WERE THE AI?**

# What if AI was decentralized?

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Decentralized AI facilitates collaboration without the need for trust.



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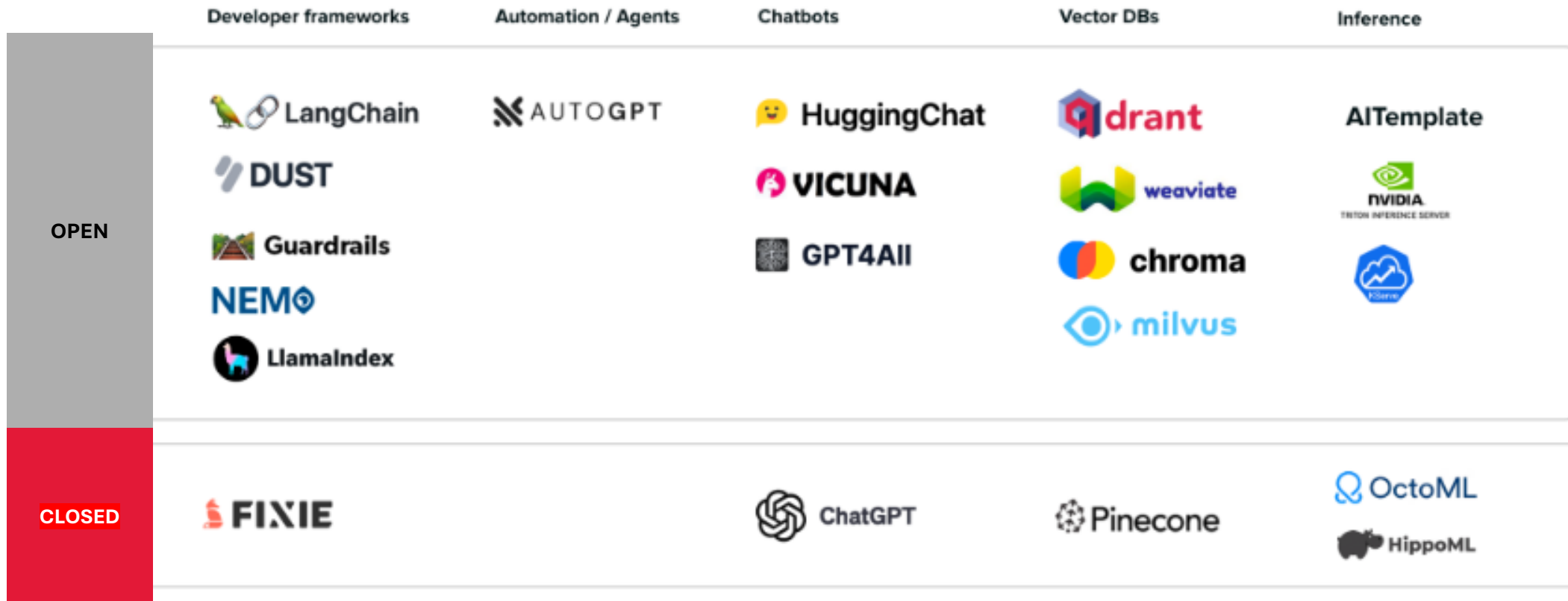
Decentralized AI promises to revolutionize how AI development occurs. By facilitating direct interactions between developers and users, bypassing the traditional gatekeepers of centralized authorities, it paves the way for a more democratic and trustworthy AI ecosystem.

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Decentralized AI models often use homomorphic encryption to facilitate collaboration in a trustless environment. This allows multiple parties to collaborate on a data set without disclosing sensitive data. Also, smart contracts and decentralized applications (dApps) allow AI practitioners to automate various aspects of the AI modeling process in a transparent and trustless environment.

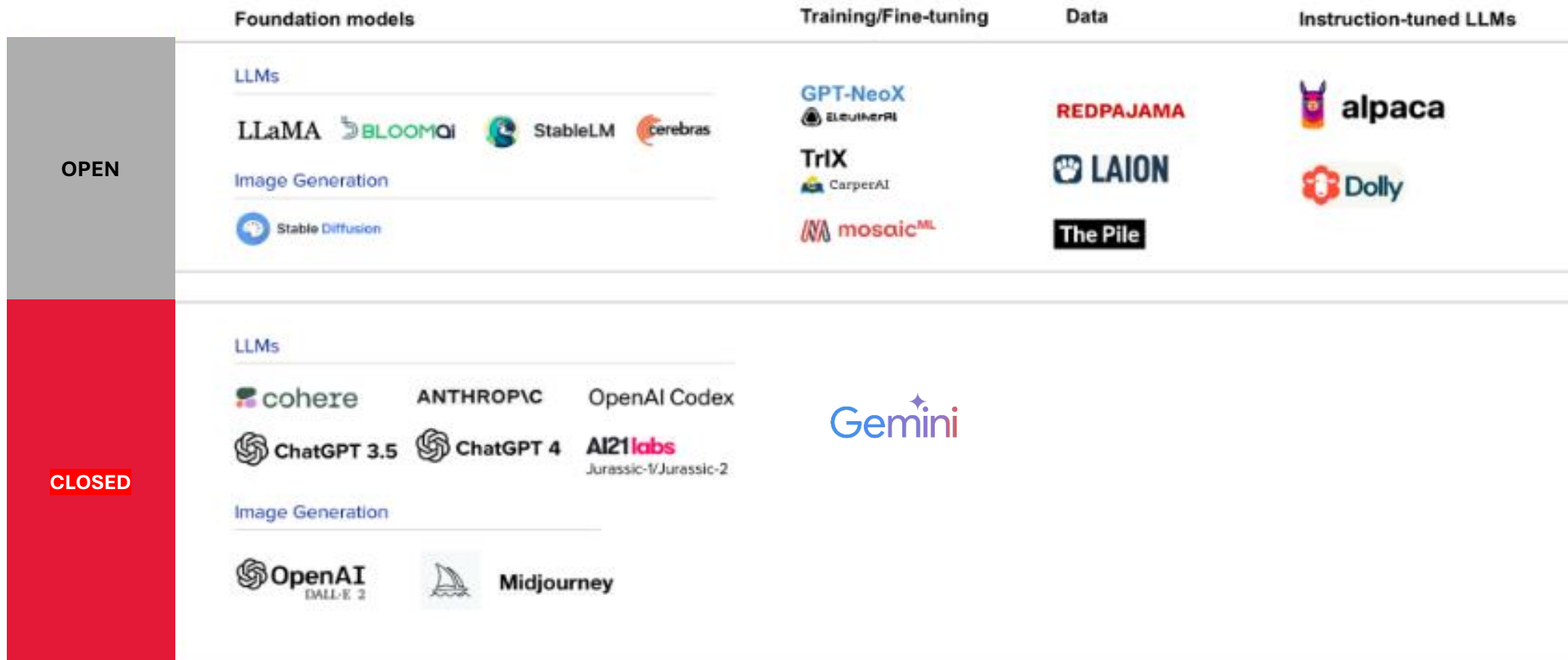
# What if AI was decentralized?

Open Source is beginning to impact every layer of the AI stack.



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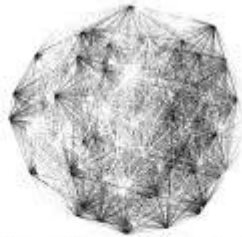




# What if AI was decentralized?

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A new trend to bring down the cost of AI is democratizing AI infrastructure and GPU decentralization especially for creators.



## bittensor

An intelligent market where intelligence is priced by other intelligence systems peer-to-peer across the internet. Peers rank each other by training neural networks which learn the value of their neighbors. Scores accumulate on a digital ledger where high ranking peers are monetarily rewarded with additional weight in the network.

[bittensor.com/whitepaper](https://bittensor.com/whitepaper)



GPU Computing Power is centralized, FlopX aims to reissue computing power decentralized, striving to achieve widespread availability of Computing Power for all individuals.



[flopX.net](https://flopX.net)

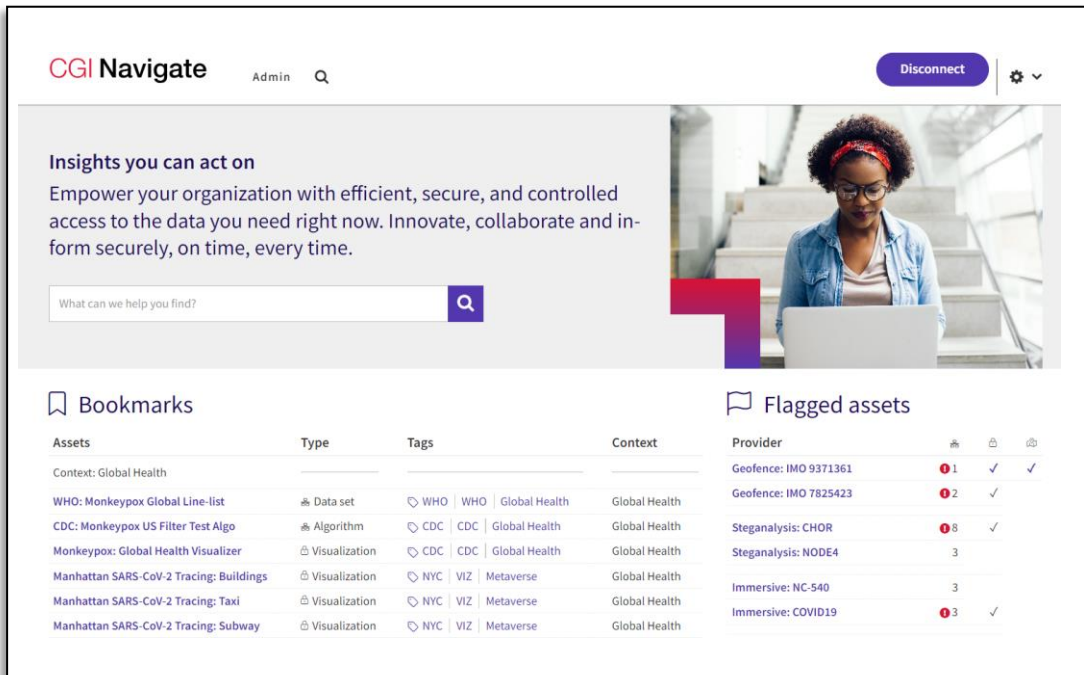
## The Render Network®

The Render Network is the first decentralized GPU rendering platform, empowering artists to scale GPU rendering work on-demand to high performance GPU Nodes around the world.

[rendernetwork.com](https://rendernetwork.com)

# What if you could build trust with your AI?

“Decentralizers” aim to put users in control of their data, strengthen privacy and boost access to cutting-edge AI tools.



The screenshot shows the CGI Navigate dashboard. At the top left, it says "CGI Navigate" with "Admin" and a search icon. A "Disconnect" button and a settings icon are in the top right. Below the header, there's a section titled "Insights you can act on" with a sub-header "Empower your organization with efficient, secure, and controlled access to the data you need right now. Innovate, collaborate and inform securely, on time, every time." A search bar below this asks "What can we help you find?".

Below the search bar, there are two main sections: "Bookmarks" and "Flagged assets".

**Bookmarks Table:**

Assets	Type	Tags	Context
Context: Global Health			
WHO: Monkeypox Global Line-list	Data set	WHO   WHO	Global Health
CDC: Monkeypox US Filter Test Algo	Algorithm	CDC   CDC	Global Health
Monkeypox: Global Health Visualizer	Visualization	CDC   CDC	Global Health
Manhattan SARS-CoV-2 Tracing: Buildings	Visualization	NYC   VIZ   Metaverse	Global Health
Manhattan SARS-CoV-2 Tracing: Taxi	Visualization	NYC   VIZ   Metaverse	Global Health
Manhattan SARS-CoV-2 Tracing: Subway	Visualization	NYC   VIZ   Metaverse	Global Health

**Flagged assets Table:**

Provider	Count	Actions
Geofence: IMO 9371361	1	✓
Geofence: IMO 7825423	2	✓
Steganalysis: CHOR	8	✓
Steganalysis: NODE4	3	
Immersive: NC-540	3	
Immersive: COVID19	3	✓

[Demo](#)

Encourage data providers to vet data sets and raises the bar for emerging AI developments and increases the quality of the outputs AI models generate.

As the use of AI becomes increasingly prominent, decentralization acts as a safeguard to ensure superintelligence does not lead to a dystopian future where humans are indecipherable from robots.

# MAKE AI WORK FOR YOU

## Me, myself, and AI

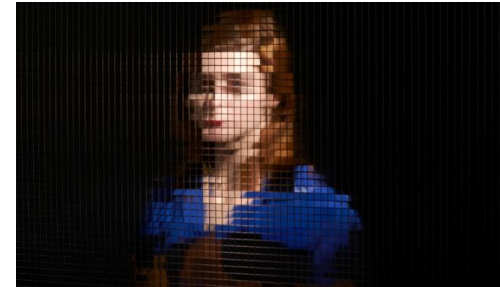
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Generating Generational Data Activism



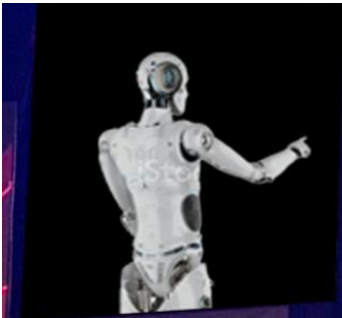
Artificial Intelligence  
Requires Emotional  
Intelligence



How To Prevent A.I. From Seeing Us, Co-  
Written by A.I.



**SAM  
MCCOOL**



Presented by Sam McCool,  
CEO at The McCool Group

The world's 1st Human & AI comedy collaboration for live events, that replaces traditional keynote speeches, and delivers topical, demonstrative, entertaining content tailored to you, your company, your industry in a light-hearted way using cutting-edge technology.







# *maker meet-in*

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MAY 20